

THREE NEW LUXURY VILLAS DOWN SOUTH

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Three new Villas have joined the luxury up end properties in the Sri Lanka tourism industry. 'Ambassador House', a Colonial type five bedroom Villa in Galle Fort, 'Pooja Kanda', again five bedroom luxury Villa in Koggala and 'Ocean's Edge' four bedroom Colonial type Villa in Thillawatawana in Tangalle launched last week in a small ceremony in Colombo.



All three Villas are managed and marketed by Marketing Villas Ltd, a Hong Kong based joint venture between the Elite Havens Group - Bali's leading villa real estate, rental and management company and Singapore- based Private Homes & Villas Pte Ltd the leading regional independent villa consumer advocate. Launched in 2010, Marketing Villas Ltd leverages the unique strengths of both companies.

Since 1998, Elite Havens and its subsidiary BHM (Bali Homes Management) have developed distinctive and professional brand identities for over 50 villas, grown a network of travel agents that specialize in this unique niche of the travel industry, launched an array of villa and villa portal websites, and earned an extensive loyal guest following.

Marketing Villas Ltd offers world class comprehensive marketing and distribution solutions to villa owners to ensure their personal villas can maximize their occupancies and rental yields.

Marketing Villas Ltd is unique in that it develops and promotes individual villa brands to help them stand out in what is a crowded and fragmented market place. We represent some of the best villas across the region from the award winning Istana on Bali's trendy Bukit to the iconic Atas Ombak in Seminyak.

Marketing Villas extended its representation to Sri Lanka in 2011 and will expand into Thailand within the next 12 months. The rates for Villas is ranging from US\$ 350 to 700 US\$.